## No Text is Worth Dying for

Join the #ItCanWait movement on September 19. Take the pledge and make a lifelong commitment to never text and drive: www.itcanwait.com.

## More than 100,000 Crashes

a year involve drivers who are texting, causing life-changing injuries and deaths





## of teens have seen their parents text and drive

- and 75 percent say it is "common" among their friends.<sup>2</sup> Teens know that texting while driving is dangerous.



but...



of teens admit to

texting while driving.2

## Texting drivers are 23 times more likely to be in an actident



<sup>2</sup> AT&T Wireless Survey http://www.att.com/Common/about\_us/txting\_driving/att\_teen\_survey\_executive.pdf



<sup>&</sup>lt;sup>3</sup>Virginia Tech Transportation Institute Research, www.vtti.vt.edu