



FOR IMMEDIATE RELEASE

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### **Pendleton High School To Require Alive at 25 in 2011!**

Pendleton High School has felt the devastation from losing a student and is doing whatever it takes to educate their students and parents on the #1 killer of teen drivers...traffic crashes. **The numbers are staggering: Nearly 4,000 teens die and approximately 300,000 more are injured in automobile crashes annually.**

Pendleton High School held their first class at the end of the 2009-2010 school year and it was well received by the students on a voluntary basis. But, Principal Heather Gordon knows that she wants to educate as many students as possible to maximize the benefit to her community. **(MOVE quote to next graph)**

“Pendleton High School is committed to the safety of our students and the implementation of Alive at 25 is a vehicle for that. The Alive at 25 program offers our students an opportunity to closely examine the decisions they make when they are behind the wheel of an automobile. These decisions not only save the lives of our students, but also the lives of others on the roads with our students”, stated Heather Gordon, Principal, Pendleton High School.

“We focus on the behaviors and not the mechanics,” said Trooper Todd Owenby, South Carolina Highway Patrol. Owenby continued by saying, “the #1 killer of this age group is traffic collisions and this program gives them the tools to not become a statistic.”

**Made new paragraph:** Since Alive at 25 started in South Carolina in 2007, over 31,000 young people have completed the lifesaving course. “Alive at 25 is the tool, but it’s the dedicated parents, administrators, community leaders, and law enforcement that are

making the real difference”, said Brooke Russell, Executive Director/COO of the South Carolina Chapter of the National Safety Council.

Among those graduates, 97% said they would change their behavior behind the wheel. “Putting 31, 000 young adults through this program is possible due to the support of the Allstate Foundation, SCNSC's largest supporter. The Allstate Foundation are great partners of SCNSC because they are just as passionate about the cause of safe teen driving as we are. It’s wonderful to be able to partner with an organization that is working toward the same very important goal - to reduce the number of teen fatalities due to car crashes”, said Russell.

Pendleton High School will begin hosting classes in January 2011.

More information on SCNSC and the program described in this press release can be found at [www.scnsc.org](http://www.scnsc.org) or by calling 803-732-6778.

**About The National Safety Council**

The NSC is a non-profit, nongovernmental, international public service organization dedicated to protecting life and promoting health. The NSC is a membership organization, founded in 1913 and chartered by the U.S. Congress in 1953. Members include more than 46,000 businesses, labor organizations, schools, public agencies, private groups and individuals.

**About The Allstate Foundation**

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation. The Allstate Foundation partners with non-profit organizations on community initiatives that promote “safe and vital communities”; “tolerance, inclusion, and diversity”; and “economic empowerment.”