



– Media Advisory –

Allstate Agent Kevin Shealy Among Speakers at The Teen Scene Event Designed to Help Young Drivers Learn Safe Driving Tips Being Held on Nov. 8

Allstate Insurance Agent Kevin Shealy, the Lexington County Sheriff's Department and the National Safety Council South Carolina Chapter are participating in an event being held on Saturday, Nov. 8 at The Teen Scene in Columbia designed to help teens and parents get a better understanding of the teen driving issue, including the stats and the root causes of crashes, highlighting original Allstate Foundation teen and parent research. This presentation concludes with tips for parents and ways they can help make the roads safer in their communities.

- WHAT** This is a free event that includes tips for parents and teens and ways they can help make the roads safer in their communities.
- WHY** Car crashes are the No. 1 killer of American teens, taking more than 5,000 teen lives each year. South Carolina ranks 9th for teen fatal crashes per capita with 903 fatal crashes involving teens from 2000 – 2006. Specifically, Columbia experiences an average of slightly more than 35 teen fatal crashes annually per 100,000 teens.*
- WHO** Guest speakers will be Sgt. Devon Hughes, Lexington County Sheriff's Department Traffic Safety Coordinator, Brooke Russell, Executive Director of The National Safety Council South Carolina Chapter, and Kevin Shealy, Agency Owner Allstate Insurance Company.
- WHEN** Saturday, Nov. 8, 2008
10 a.m. to noon
- WHERE** The Teen Scene, Longtown Square Shopping Center, 921 Longtown Road, Columbia, SC 29229
- MEDIA CONTACT** John Heid
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* The "Allstate America's Teen Driving Hotspots" study examines recent federal crash statistics and Allstate claims data on teen accidents to score markets nationally on their rate of fatal accidents involving teen drivers. The study identifies "hotspot" U.S cities where fatal teen driving crashes are more prevalent based on their local teen populations. The study aims to draw attention to safe teen driving, especially in markets where teen crash rates are higher. The study was conducted by Allstate in conjunction with Sperling's BestPlaces (www.bestplaces.net), a Portland, Oregon research firm specializing in demographic studies and analysis.

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