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## **FOR IMMEDIATE RELEASE**

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## **BLUFFTON HIGH SCHOOL BRINGS ALIVE AT 25 TO YOUNG ADULTS IN THE HOPES OF SAVING LIVES!**

Bluffton High School Principal Robert Anderson, Superintendent Dr. Valerie Trusdale, and Chief David F. McAllister Bluffton Police Department should be commended for their pro-active role in wanting to educate the Students of Bluffton High School in hopes of reducing teen fatalities within their community. Over the past several years, students from Bluffton High School have been killed in vehicle crashes. Lieutenant Bryan J. Norberg of the Bluffton Police Department stated that "Principal Anderson is very excited about giving his students a fighting chance. Statically, the odds are stacked against this age group and this program gives them a fighting chance." The Bluffton Police Department pledges to do everything in its power to stop these needless untimely deaths. I am proud to partner with the Bluffton High School and the National Safety Council to provide Alive at 25 in our schools. Knowing the risks of aggressive driving will hopefully allow young drivers and their parents to make good decisions and make our roadways safer," Chief McAllister said.

Bluffton High School will be first school in the Low County to adopt the National Safety Council Alive at 25 program, and they are doing so to bring awareness to their students regarding the #1 cause of death for young people between the ages of 16-24. Principal Anderson announced earlier this week that they will begin requiring students to complete the Alive at 25 course prior to receiving a parking permit for the 2009-2010 school year.

### **Motor vehicle crashes are the #1 killer of teens today in the United States**

Unlike traditional driver's education courses that focus on the mechanics of driving, Alive at 25 addresses the behaviors of driving. Alive at 25 rewards good decision-making and provides tools on how to make good decisions in multiple driving scenarios.

This course was developed and is sponsored by the National Safety Council. It is unique in that off duty police officers teach the class. The course is 4.5 hours in length and graduates are provided a National Safety Council Certificate upon completion.

The price of the course is \$35, The South Carolina National Safety Council, in cooperation with the Allstate Foundation, also offers scholarships to drivers who require financial assistance. Alive at 25 is sponsored by the National Safety Council, SC Chapter, and is a non-profit 501(c) 3 organization.

For more information on the program, contact the SCNCS at 803-732-6778 or [www.scnsc.org](http://www.scnsc.org)

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