

Bluffton Police Department



Colonel David F. McAllister  
Chief of Police

## **NEWS RELEASE**

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### **BLUFFTON POLICE DEPARTMENT LAUNCHES THE ALIVE AT 25 DEFENSIVE DRIVING PROGRAM**

The Bluffton Police Department, Bluffton High School and the South Carolina National Safety Council have teamed up to provide the Alive at 25 Defensive Driving Program. We will be holding a press conference on August 26, 2008 at 10:00am in front of the Bluffton High School, 12 H.E. McCracken Circle.

This young driver intervention program zeroes in on drivers between the ages of 15 - 24, which is statistically, the group most likely to be involved in fatal collisions. Alive at 25 is a survival course developed by the South Carolina National Safety Council and is designed to prevent the number one killer in teens, automobile crashes.

This 4 ½ hour course is offered to young drivers, in an effort to help prevent traffic violations, traffic collisions and/or fatalities. This course places its focus on educating young drivers to adopt safer driving practices, take responsibility for their behavior in various driving situations, and to be aware of many of the typical driving hazards. Alive at 25 addresses the *behaviors* of drivers and not necessarily the mechanics of driving.

We are hosting a Parent Night at Sea Turtle Cinemas on September 25, 2008 at 6:00pm. This will be an informative meeting for parents who are thinking of sending their children to this program.

On October 4, 2008 at 12:00pm law enforcement officers from around the state will be presenting the Alive at 25 course to all individuals registered. The class is an interactive training session that is video-intensive and features candid discussions of peer pressure, identifying risks

and, decision making. The registration fee for the “Alive at 25” course is \$35.00 and we will accept as many applicants that wish to participate. You can register for the course on-line at the South Carolina National Safety Council or at the Bluffton High School. The South Carolina National Safety Council, in cooperation with the Allstate Foundation, also offers scholarships to drivers who require financial assistance. Sponsorship registration forms are available from the SCNSC by calling (803)-732-6778 or you may visit their website at [www.scnsc.org](http://www.scnsc.org).

#### **DATES TO REMEMBER**

Tuesday, August 26, 2008 at 10:00am – Press Conference at the Bluffton High School

Monday, September 15, 2008 at 6:00pm – Parent Informational Meeting at Sea Turtle Cinema

Saturday, October 4, 2008 at 12:00pm – Alive at 25 Defensive Driving Program